

BROAD INVESTMENTS LIMITED

ACN 087 813 090

To: Australian Stock Exchange Limited

From: Broad Investments Limited (ASX: BRO)

Date: Wednesday 12 July 2006

Subject: SENSIS signs up for MTX Pocket Portal.

The Board of BRO is pleased to advise that SENSIS, Australia's leading advertising and information network, has signed up for a trial of BRO subsidiary MTX's "Pocket Portal" application.

CALLING ALL BRANDS

MTX, a fully owned subsidiary of Broad Investments Ltd (ASX:BRO), has entered into a trial with Sensis, to produce a Java and Symbian based mobile phone application for its Sensis SMS service.

This will convert the Sensis SMS service into an easily accessible mobile application for all Australian mobile consumers. The MTX Pocket Portal engine will increase revenue for Sensis through increased uptake and ease of use of the service.

Using the Pocket Portal application, Sensis customers will be able to easily access basic search functionality via their mobile phones.

Currently Sensis has a SMS product that allows consumers to text a message, in a specified format, to 191SMS (191767). This retrieves personal and business listings, movie information and surf, snow and weather reports requested by the consumer. Using the Pocket Portal application, this service becomes more easily accessible to consumers by allowing direct download of the Sensis SMS application to their mobile handsets.

MTX will be supplying its Pocket Portal product, which is an online web authoring environment, for Java and Symbian clients, under exclusive license from UK based Amplefuture.

The Pocket Portal is compatible to over 160 (and growing) mobile phone types in the market, making it the most cost effective, mass marketing mobile tool on the market. This provides the highest level of personal interaction with the consumer.

Revenue from the trial includes a licence fee and additional fees once a set number of consumer downloads is achieved. A successful trial may lead to a more extensive contract with Sensis, generating greater income through access fees and downloads.

By Order of the Board
Broad Investments Limited