

Broad Investments Limited
Adding value through prudent investment

TO: Australian Stock Exchange Limited

From: Broad Investments Limited (ASX:BRO)

Date: 6 April 2006

Subject: (i) BRO Subsidiary MTX provides multiple Pocket Portal licences as part of the launch of "Mobbed" a new entertainment platform by MTV and Motorola.

(ii) Substantial increase in pipeline to lead to other Multiple Pocket Portal sales and licensing.

The Board is pleased to advise that BRO subsidiary MTX has substantially increased its pipeline of sales and has recently concluded its first multiple sale of Pocket Portal licences which includes a 7 country deal via its channel partner Mirror Image Access ("MIA") throughout Australasia for one of the largest Music Pay TV brands (MTV) in the world. The sale has assisted MTV and its partner Motorola to jointly launch on 1st April their new entertainment platform "Mobbed".

Motorola and MTV press release:

MTV and Motorola launch 'Mobbed'- a new entertainment platform

MTV Networks Asia and Motorola have launched Mobbed, a new digital interactive entertainment platform targeted at Asia-Pacific youths spanning seven countries - Australia, India, Indonesia, Malaysia, Philippines, Singapore, and Thailand. Content will include news, gossip, downloads and the on-air show will be presented by a local MTV DJ called VJs. A Motorola spokesperson commented, "With the launch of Mobbed by MTV and Motorola, we will be providing an even more creative and innovative platform for youth to get branded entertainment via their mobile screens."

The transaction has included licence fees and upfront payment for 100,000 downloads by Mobbed and once that number is exhausted there is potential for additional download fees payable upfront or on a click by click basis.

Given the substantial increase in enquiries and in the Pocket Portal sales pipeline, it is expected that there will be several other multiple sales achieved in the near future.

MTX has provided the Pocket Portal Java / Symbian base application for the project which is set to revolutionize the way TV programs communicate to their audience. Set to launch in early April the application is also designed to carry out some ambush marketing for another joint brand associated with the project.

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MTX recognises the potential for businesses to interact with their core audience via a brand application that is easy to download and use for the end user. A branded on-phone application gives businesses access to the most personal of all devices, the end user mobile phone, now dubbed as the “**third Screen**”. The brand application is called Pocket Portal.

Pocket Portal is a static Java or Symbian based application with easy to use call to action buttons and fields built in to the business requirements such as IVR, Premium SMS, WAP and prepaid gateways. Pocket Portal is only limited by the imagination and the handset limitation – covering over 150 handsets or 80% of currently available mobile phones.

Pocket Portal is exclusively licensed to MTX in Australia by UK-based Amplefuture, the developer of Pocket Portal and a leading provider of consumer interactivity solutions

By Order of the Board

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