

BROAD INVESTMENTS LIMITED
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To: Australian Stock Exchange Limited
From: Broad Investments Limited (“BRO”)
Date: Monday, August 20, 2007
Subject: (i) BRO first to introduce Mobile Booking Service to taxi Industry
(ii) Yellow Cabs Brisbane first to integrate Mobile Booker

The Board of BRO is pleased to advise that one of Australia’s leading taxi firms, Yellow Cabs (QLD) has successfully launched a new taxicab booking service to their customers utilising BRO subsidiary MTX’s Pocket Portal mobile application as a first in Australia.

Yellow Cabs is integrating the Pocket Portal “Mobile Booker” application into their booking services to provide the cheapest and most convenient booking service in the market today from the mobile phone which continues to be the prime booking channel for cab users.

The Pocket Portal provides consumers with the option of downloading a series of booking forms to their mobile phone. Once downloaded, the forms sit locally on the handset, allowing customers to enter their booking details for multiple pick-ups, and then booking any cab from the Yellow Cabs fleet with the click of a button.

This service will significantly reduce Yellow Cabs overheads in taking a taxi booking while capturing their target audience. Yellow Cabs do not have to process a voice call and customers never wait and only pay the cost of a single SMS to make a booking. As customers realize this is the cheapest, quickest and easiest way of booking a cab by phone, it is expected that Pocket Portal will change the long term behaviour of the cab booking public.

Neill Ford, the MD of Yellow Cabs Brisbane explains, *“Yellow Cabs is responsive to customer needs, in the ever increasing use of mobile phones to book cabs and sees Mobile Booker as the next logical step in customer service”*.

As the preeminent taxi firm in Brisbane, the Yellow Cabs deal exposes a population of 1.8 million people to the “Mobile Booker” taxi booking service. Taking approximately 600,000 bookings in an average month, it is targeted that the Pocket Portal service will convert 20% of these calls over the next 24 months.

“Yellow Cabs has always prided itself in making the latest technology available to its customer base and is confident Mobile Booker will assist in busy times to avoid congestion in the Call Centre,” advises Neill Ford.

The Yellow Cabs program is the first in a series of deals that will see BRO's Pocket Portal become a ubiquitous and essential part of taxi booking services Australia wide.

The Yellow Cabs deal has secured for BRO combined license and volume based per user fees.

By Order of the Board

Broad Investments Limited

About Pocket Portal:

Exclusively licensed to BRO from UK based Amplefuture, the Pocket Portal is a mobile based Java and Symbian application that is downloaded to the mobile handset, providing a branded "web-like" experience. From the application, consumers can transact and interact with brands in a carrier and handset agnostic environment.